

BCEIA 2015 标准展位服务、及配置常用 |

Service And Allocation Of Standard Booth

标准展位示意 Standard booth sketch

1) 招牌板: 标准展位招牌板为 300 毫米高、3000 毫米长。贴有参展商中、英文名称招牌板, 颜色由主办单位指定;
Fascia board: 300 mm in height, and 3000 mm in length. With name of the exhibitor in both Chinese and English languages, and color specified by the organizer.

2) 展架、展板: 使用标准白色喷塑八角铝合金展架及洁净的双面白色防火贴面展板, 建造三面展墙。背板及两边侧板每块展板为 950 毫米宽、2460 毫米高。位于边角的展台将少一面展板, 即: 只有一面背板及一面侧板, 而增加一招牌板;
Exhibition frame, panel: Triple-Junction exhibition wall by using standard-white powder printing octagon aluminum alloy and clean white fireproofing panel. The size of the back and side panels is 950 mm in width and 2460 mm in height. The booth around the corner has one panel less than the others, namely: with only one back panel and one side panel, but with one more fascia board.

3) 地毯: 每 9 平方米标准展位内铺设地毯, 颜色由主办单位指定;
Blanket: paved in every 9-square-meter standard booth, with color specified by the organizer;

4) 标准展位内家具: 每 9 平方米展位提供一张询问台、两把折椅、一个废纸篓;
Furniture inside booth: one information counter, two folding chair and one waste paper basket in every 9 square meters;

标准展位照明: 每 9 平方米展位提供安装两盏 40W 日光灯;
Illumination: two fluorescent lamps of 40w in every 9 square meters;

5) 标准展位供电: 每 9 平方米展位配备一个 5A/220V (功率 500W) 电源插座。
Power supply: a socket of 5A/220v (500w) in every 9 square meters



3m x 3m 标准展位
STANDARD BOOTH

备注: 图示是常规的标摊样式及配置, 分析测试展的标摊都是在此基础上做的变异, 家具、美工、电工都会有所不同, 具体可以参考往届展会照片。
Notes: the sketch above is the general model and allocation of a standard booth. Standard booths of the Analysis and Testing Exhibitions are variations on the basis of the above picture, and furniture, artwork and electricians are different. For specific information, you may refer to the pictures of the previous exhibitions.

BCEIA 2015 展位租金 | Rental Rates

室内光地价格 (最小36平米)

Raw space price (A minimum of 36 square meters)

区域 Area	优惠价(元) Discount Price (RMB) (截止至2014年12月31日) (Before 31 Dec 2014)	标准价格(元) Standard Price (RMB)
C	1,520元/m ²	1,600元/m ²
B	2,090元/m ²	2,200元/m ²
A	2,480元/m ²	2,610元/m ²
AA	2,740元/m ²	2,880元/m ²
A区首行 The first line of A	3,040元/m ²	3,130元/m ²
AA区首行 The first line of AA	3,360元/m ²	3,460元/m ²

标准展位价格 (9—35平米)

Standard booth price (9—35 square meters)

区域 Area	优惠价(元) Discount Price (RMB) (截止至2014年12月31日) (Before 31 Dec 2014)	标准价格(元) Standard Price (RMB)
C	15,200元/9m ²	16,000元/9m ²
B	20,900元/9m ²	22,000元/9m ²
A	24,800元/9m ²	26,100元/9m ²
AA	27,400元/9m ²	28,800元/9m ²
A区首行 The first line of A	30,400元/9m ²	31,300元/9m ²
AA区首行 The first line of AA	33,600元/9m ²	34,600元/9m ²

BCEIA 2015 展台装修 展品运输 |

Booth Fitting & Exhibits Shipping

为搞好参展的展台装修和展品运输, 我会将制定专业的展览装修公司 and 运输公司, 作为本会的展台装修代理和运输代理, 届时他们将为参展厂商服务。

An official exhibition contractor will be appointed to handle special designs for boothfitting, Professional transportation companies will be entrusted to handle shipping affairs.



分析科学 创造未来
Analytical Science Create Future



参展邀请
EXHIBITION INVITATION

联系我们 Contact us:

展览会 Exhibition:

联系人 Contact:
姜瑞平 JIANG Ruiping 蒋苏安 Suan JIANG 范丽丽 Lili FAN
电话 Tel: +86-10-68512208 或 +86-10-68537066
传真 Fax: +86-10-80115555-537158
+86-10-80115555-537192
E-mail: expo@bceia.org ; expo@bceia.cn

学术报告会 Conference:

联系人 Contact: 吕云飞 Xuefei LV
电话 Tel: +86-10-68914607-2
传真 Fax: +86-10-68914907
E-mail: conf@bceia.cn ; conf@bceia.org



BCEIA 2015
第十六届
北京分析测试学术报告会暨展览会
The 16th Beijing Conference and Exhibition
on Instrumental Analysis (BCEIA2015)

生命 生活 生态——面向绿色未来
Moving towards a green future

批准单位 Approved by
中华人民共和国科学技术部
Ministry of Science and Technology
of the People's Republic of China

主办单位 Sponsored by
中国分析测试协会
China Association
for Instrumental Analysis

地点/时间 Location/Dates
北京·国家会议中心
2015年10月27-30日
China National Convention Center
Beijing/Oct.27-30, 2015

生命 生活 生态——面向绿色未来

Moving towards a green future

参展邀请

Exhibition Invitation

北京分析测试学术报告会暨展览会 (简称“BCEIA”)

于1985年经国务院批准,由原中华人民共和国国家科学技术委员会成功举办了第一届,是我国首次举办的分析测试领域的大型国际学术会议和展览会。从2001年开始,由中华人民共和国科学技术部批准,中国分析测试协会主办。历经29年的培育和发展,已成功举办了十五届。现已成为国内分析测试领域专业化程度和知名度最高的盛会,在促进国际间的科学技术交流,推动我国分析测试科学和仪器制造技术的发展起到了重要作用。

第十六届北京分析测试学术报告会暨展览会(BCEIA 2015)将继续坚持“分析科学 创造未来”的方向,围绕“生命 生活 生态——面向绿色未来”的主题组织学术报告会、专题论坛和仪器展,使BCEIA更贴近社会发展的需要。会场将设于北京国家会议中心,首次实现学术报告会和展览会两会在同一地点举办,我们相信这将更有利于科学家、用户与仪器开发制造商之间的交流,以促进仪器的创新和应用发展。

热烈欢迎业内人士、仪器厂商,以及对BCEIA展会感兴趣的朋友们前来参展和观展!

Beijing Conference and Exhibition on Instrumental Analysis(BCEIA)

BCEIA was authorized by the State Council, the People's Republic of China in 1985 and held the first BCEIA that year by successfully the former National Science and Technology Committee of the People's Republic of China. This was the first ever of large-scale international conference and exhibition on analyzing and testing. Starting in 2001, BCEIA was authorized by Ministry of Science and Technology of the People's Republic of China, organized and operated by China Association for Instrumental Analysis. Through 29 years of growth and development, fifteen BCEIA sessions have been successfully held.

The 16th BCEIA which is BCEIA 2015 will continue to maintain the direction of "Analytical Science Create Future" and the theme of "Moving towards a green future" to organize academic lectures, special forums and instrument exhibitions making BCEIA to approach to the need of advanced science and technology developments. The venue will be located at Beijing National Convention Center.

We warmly welcome all the insiders, instrument manufacturers and friends who have an interest to take part in and visit to BCEIA exhibition!

BCEIA 2015 展品范围 | Range of exhibits, BCEIA 2015

分析测试仪器 Analytical Instruments

色谱	Chromatography
光谱	Spectroscopy
质谱	Mass spectrometry
波谱	Magnetic resonance
电化学	Electrochemical chemistry
电子光学	Electron optics
力学性能测试	Mechanical tests
无损检测	Nondestructive tests
物理性能测试	Physical performance tests

试剂与关键部件 Reagents and Major Components

有机、无机、生化试剂	Reagents for organic, inorganic, biochemical analysis
标准物质及标准品	Certified reference materials and reference materials
光源、光栅	Light Sources, and raster column packing
色谱柱及填料	Column and filler
阀、泵	Valve, and pump
质量分析器	Mass analyzer
各类光学镜头	Optical lenses
传感器等	Sensors

生命科学仪器 Life Sciences Instruments

生化及临床分析	Biochemical and clinical analysis
蛋白质分离纯化及分析	Protein purification and analysis
生物大分子分离及制备	Separation and preparation of biological macromolecules
药物及代谢分析	Analysis of pharmaceutical and metabolites
影像及成像	Video and imaging
生物显微镜	Biological microscope

实验室设备 Laboratory Equipment

样品前处理设备	Sample pre-treatment equipment
循环冷却装置	Recirculation cooling set
气体发生器	Gas generator

实验室及服务 Laboratory and Services

实验室设计	Laboratory design
实验室信息管理系统	Laboratory information management system
分析测试服务	Analytical testing services

现场筛检仪器 On-site Screening Instrument

BCEIA 2015 设立展品专区 | Corner of Established Exhibits

生命科学仪器	Life science instruments
现场筛检仪器	On-site screening instrument
试剂与关键部件	Reagents and major components

BCEIA 2015 同期活动 | Accompanying Programs, BCEIA2015

BCEIA创建30周年庆典活动	The 30th anniversary celebration of BCEIA activities
国际生命科学发展论坛	Development forum of international life sciences
国际环境科学发展论坛	International environmental scientific development forum
中日科学仪器发展论坛	The Sino-Japan scientific instruments development forum
新方法、新技术交流会	Seminars of novel methods and novel technique
中国分析测试协会科学技术奖(CAIA奖)	Award of china association for instrumental analysis
北京分析测试学术报告会暨展览会议器奖(BCEIA金奖)	Gold award of BCEIA
北京分析测试学术报告会暨展览会新产品奖	New product award of BCEIA
仪器汇APP现场体验	On-site experience of APP

BCEIA 2015 技术交流会 | Technical Seminars

在BCEIA展览期间,将举办多场技术讲座,由参展厂商的技术专家,向中国的用户介绍他们的新产品、新技术、为中国用户了解和使用新型仪器提供参考。

During the Exhibition, space will be provided to hold seminars where exhibitors would introduce their new products and technology to Chinese users and customers.

BCEIA 2015 提供的免费服务 |

Free Services Provided

- 提供酒店与场馆间免费摆渡车的服务
Free shuttle bus between hotels and the venue
- 提供场馆重点区域免费WIFI服务
Free WIFI service in key areas of the venue
- 提供免费饮用水
Free drinking water
- 提供免费赠送会刊服务
Free distribution of Bulletins of the Exhibition
- 提供免费参观门票服务(限展览会)
Free tickets (of the Exhibition ONLY)
- 提供代订酒店服务
Hotel reservation
- 仪器汇 App 免费注册服务
Free registration of the App "Assembly of Instruments" (Yiqihui)
- 各类信息的发布及企业宣传服务
BCEIA 网站和仪器汇 APP 上刊登企业的介绍,产品及服务信息,招聘需求等
All kinds of information release and advertising service
Publishing of enterprise introduction, products, services and recruitment requirement information on BCEIA website and the APP "Assembly of Instruments" (Yiqihui)
- 移动客户端独立客服平台
为企业免费提供移动客户端客服解决方案,协助展商建设移动端客户服务平台,实现与用户随时随地沟通交流的渠道
Mobile Client Standalone Customer Service Platform
Provide enterprises with free of charge mobile client service solution, assist exhibitors in constructing mobile client customer service platform and facilitate a communication channels with customers anytime and anywhere
- 先进的会议平台系统
开源、智能且完全自助的会议系统,将完全免费给展商开放,为展商主办的会议免费提供会议信息发布,会议在线报名,会议现场签到等手机支持
Advanced conference platform system
Open Source, intelligent and completely self-service conference system will be offered at no charge to all exhibitors, together with mobile phone APP support for conference information release, online conference sign-up and on-site conference sign-up, all of which are free of charge